

Redeemer Classical Academy

December 2, 2014 meeting minutes

1. Doug Howard opened the meeting and asked that we open in prayer.
2. Those in attendance were board members: Doug Howard, Joe Traynor and Louise Barrett; Administration: Amanda Bell; Faculty Kim Florida, Leigh Francis and Bonita Jones; parents Sarah Scott and Keith Barrett; and guest Jim Highland.
3. Louise read Isaiah 9:6-7 For to us a child is born, to us a son is given, and the government will be on his shoulders. And he will be called Wonderful Counselor, Might God, Everlasting Father, Prince of Peace. Of the greatness of his government and peace there will be no end. He will reign on David's throne and over his kingdom, establishing and upholding it with justice and righteousness from that time on and forever. The zeal of the Lord Almighty will accomplish this.
 - a. Louise noted that during this time of Advent it is wonderful to consider the Old Testament references to the coming of our Redeemer. Also our school verse comes from the book of Isaiah. Louise prayed for genuine thankfulness this time of the year. Joe Traynor also prayed for wisdom and guidance in all that we do as a board for Redeemer Classical Academy.
4. Doug welcomed our guest, Jim Highland.
5. Jim Highland gave a presentation for a vision for development, growth campaign.
 - a. He recommends that we get started soon so we can have 3-4 months of hard work before the summer break. Campaigns are a series of serious deadlines with several steps.
 - b. He laid out a strategic campaign including assessment, leadership development, promotional material, prayer and teams to spread the word about RCA. (He would be able to dovetail with work on marketing by AMS).
 - c. Training leaders is very critical to this process. This gives a face to what we are doing. He believes each area needs 2 leaders. He believes in teamwork. Everybody needs to understand their role in the big plan.
 - d. We need an organized prayer process throughout the campaign. This is the best page for everybody to be on.
 - e. He has been doing this type of work successfully since the 1980's and has worked with churches, retirement homes, adult homes, schools etc etc, most with a Christian mission.
 - f. Jim answered several questions from the board and Amanda.
 - g. He noted that churches and groups which use outside development teams as opposed to raising money themselves generally raise 2 to 3 times more funds than those who raise money themselves.
 - h. The timeline for the campaign would be about 3 months with a 3 year period for covenant pledges to be received.
 - i. The board will need to discuss this as a group before coming to a decision.
6. Minutes from November 4 board meeting have been approved by all board members via email vote. Louise will post these on our website soon.
7. Reception of Treasurer's report
8. Administrative report - Amanda Bell
 - a. In home meetings in November went well without external marketing.
 - b. Grandparents Day was successful.

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- c. Marketing team has added the ACCS video to our website. Final work is being done on the revised website. Head shots from all the board members are needed.
 - d. There will be advertisements in Murfreesboro Magazine and VIP Magazine. There is a spotlight article on RCA in the February edition of Murfreesboro Magazine.
 - e. Amanda showed the 2 promotional videos AMS has created for the school. Both are extremely well done while being brief and informative.
 - f. When asked if Amanda and Lisa have had time to come up with a list of areas where they can use help Amanda said that they have not had time to do this yet.
9. We (board, teachers, parents in attendance) agreed that RCA needs to have a mandatory parent meeting in the beginning of January to give a state of the school, and reinvigorate enthusiasm for the school among our families. It was noted that parents are willing to pitch in but are unsure how to help.
- a. Joe Traynor will be in charge of casting the vision and running the meeting.
 - b. Keith Barrett will be in charge of tables for signups (home meetings, prayer groups, etc.)
 - c. Amanda will check with Lisa Carlton about date and location for the meeting.
10. Property committee - Doug Howard
- a. Doug gave update on BZA meetings. We are requesting 5 year extension w contingency that portables must go when RCA leaves (especially if we are able to move sooner). We will go before BZA in January.
 - b. Ben Weatherford and Ron Washington have met with the city planning department. They are OK with the extension
 - c. Doug and Ben are in process of scheduling a meeting with Ken Haliburten.
 - d. RCA and Bethel need to meet and go to Swanson to discuss contingent lease prior to BZA meeting.
11. Old Business
- a. Jonathan Edwards school headmaster is waiting for an invitation to visit RCA.
 - b. Someone from the board needs to contact John Mott regarding development. Louise will ask Michael Hein to follow up on this.
12. Adjourn: Louise moved to adjourn, Joe seconded and all were in favor.
13. Amanda closed the meeting in prayer, thanking the Lord for all He has done for RCA. She prayed for strength wisdom and obedience to God's calling in all we do.

Respectfully submitted by Louise Stewart Barrett, D.V.M., Secretary